



## Old Town Showdown 2010 Vendor Plans

As a Showdown vendor (for selling food or products), you will receive the following benefits:

- 10'x10' of exhibit space. (Add \$150 for each 10' of space or any portion thereof).

### Investment Levels:

- Food Vending: \$300
- Merchandise (non-food) vending: \$300
- Commercial Vending (non-sales/promotional): \$300
- Non-profits: Deduct \$100 from any of the above categories. A limited number of spaces will be reserved for non-profits.

Vendors supply all materials. Spaces assigned on a first-come, first-served basis. **Add \$25 each for participation in the Chili and/or BBQ and/or BEER and/or OTHER "People's Choice" awards competition.**

Vendors may participate in the "People's Choice" competition for either category by submitting the \$25 fee for either or both competition categories. Anyone participating in the "People's Choice" competition must supply a minimum of 500 1-oz. samples for chili and 500 "toothpick" samples for BBQ PER DAY of the event; "tasters" will be presenting a purchased "Event Tasting Ticket" and it will be the responsibility of the vendor to limit samples to individuals. Electrical hookups are \$50 additional for standard household current 110v.

**Vendor applications must be received with payment by July 1st.** Late registrations must be received with payment no later than July 9th and will be accepted on a space available basis with a \$100 additional fee for each category.

Contact Seiko Tran at 719-235-8373 or Email at [seiko@seikomarketing.com](mailto:seiko@seikomarketing.com) for more information and/or a registration form and visit [www.shopoldcoloradocity.com](http://www.shopoldcoloradocity.com)

